

versus

Swindon Town

Official programme
Saturday 21 September 1974
Price 8p Kick-off 3.0 p.m.

FA Cup Winners 1946-47 Finalists 1945-46
Football League First Division (Runners-up) 1936-37
Second Division (Runners-up) 1935-36
Third Division (South) Champions 1928-29/1934-35
Football League War Cup Winners 1543-44 Finalists 1942-43
London Challenge Cup Winners 1922-23/1950-51
London Challenge Cup Finalists 1923-24/1951-52
London Midweek League Champions 1950-51/57-58/58-59/59-60
Metropolitan League Champions 1963-64
Metropolitan League Cup Finalists 1963-64
Countles League Champions 1966-67

COMMENT

Saturday 21 September, 1974

We have attempted all season to absorb increased raw material costs such as paper but regret that as from Tuesday October 1 when we play Tranmere Rovers, we will have to increase the cost of the Charlton programme.

We do regret this as we do regard the programme as an important link

between you and us.

To keep the increase as low as possible and also give value for money we are expanding the size of the programme by four more pages of news and photographs to a more economical total paper size.

Also to keep costs down the League Review will be distributed loose although we will continue to make no charge for this additional publication.

The club apologies for the increase to 10p but as a supporter you may like to know that any programme money left over after cost goes towards developing our youth policy.

League Cup

Although they were obvoiusly disappointed by the 5—1 scoreline the players enjoyed their trip north last week to play Manchester United at Old Trafford in the second round of the Football League Cup.

Trafford in the second round of the Football League Cup.

The majority of the team, including long serving Keith Peacock and Bob Curtis, had never played at the Stadium before and everyone eagerly

sampled the atmosphere inside this famous ground.

Defeat

On Saturday we Jost our unbeaten record in the League when we went down 3—0 to newly promoted Colchester, and on Tuesday night we travelled north to play Bobby Charlton's Preston North End and we lost 2—0.

Reserves

The Midweek League side got a win under their belts last week following two defeats. Paul Davies and Mark Penfold scored in the 2—0 victory over Orient.

Visitors

Today we welcome Swindon Town to the Valley. The Wiltshire club were relegated from the Second Division last season and manager Danny Williams is hoping that his side will make a quick return.

In goal for Swindon is the experienced Jim Barron, formerly with

Nottingham Forest.

The back four consists of John McLaughlin signed from Colchester, Ron Potter, previously with West Bromwich Albion, David Munks who spent the early part of his career with Portsmouth, and long serving John Trollope.

Terry Hubbard, Dave Moss and former Reading winger Tom Jenkins are in Midfield and up front Town have David Syrett, Peter Eastoe a big-money signing from Wolverhampton Wanderers last season and the diminutive Hugh McLean, another former West Bromwich Albion player.

CHARLTON ATHLETIC F.C.

Chairman: E. M. Gliksten Directors: W. J. Jenner, A. T. G. Pocock, O.B.E., C. W. Wheeler
General Manager and Secretary: R. W. Stone Team Manager: A. Nelson AssistantSecretary: Mrs. J. P. Doble
Hon. Consultant Orthopaedic Surgeon: Mr. John Buck, F.R.C.S. Hon. Education Officer: G. W. Taylor

Referee

Visiting The Valley for the first time is todays referee, Mr. Leslie Shapter of Paignton, Devon, who was promoted to the full list for this season.

Mr. Shapter began refereeing when he was 17 and served on the Western

League for many seasons.

Married with three children he is a police officer. His interests include cross country running and flat green bowls.

Next Match

We are at home again on Tuesday evening when Brighton and Hove Albion are our visitors in a league game.

VOICE OF THE VALLEY

with Programme Editor Peter Burrowes

More than 200 of the clubs supporters made the trip to Old Trafford last week for the League Cup tie with Manchester United including a coachload of the Valley back room staff and their friends.

Unfortunately one of the coach tyres punctured and the party arrived at

the ground a few minutes late — and missed Charlton's goal.

Local referee and Charlton fan Michael Blagrove was at the game for the Woolwich Hospitals Broadcasting network and he phoned over a match report which patients could listen to.

The directors box at Old Trafford was filled with many famous names for last weeks match including Preston Manager Bobby Charlton, Oldham boss Jimmy Trizzel, Tony Book and Ian McFarlane of Manchester City, and former Leeds trainer Les Cocker, now at the Football Association with Don Revie.

Bobby Charlton was no doubt reflecting on the day he made his debut against Charlton and scored 2 goals.

Another spectator at the game was Don Welsh, who captained Charlton at Wembley when they won the F.A. Cup. He now lives in Manchester with his sister.

Mick Flanagan is now out of the Miller Hospital and making a speedy recovery from the recent cartilage operation on his left knee which he injured in the pre-season friendly with Lincoln City.

Two of the club's young players, goalkeeper Graham Tutt and full back Mark Penfold who both made their first team debuts last season have been selected for three days training with the England Youth squad at Lilleshall later this month.

NEW TYRE BARGAINS



ROCK BOTTOM PRICES

FANTASTIC SAVINGS FOR ALL MOTORISTS-WHY PAY MORE?



Fitted Free while 'U' Wait

Mon. to Fri. up to 10 p.m. Sat. and Sun. up to 3 p.m.

NEW CROSS PLY

Size	Our Price	Size	Our Price	Size	Our Price
520 x 10	£4.40	600 x 13	£5.56	560 x 14	£5.52
550 x 12	£4.89	640 x 13	£6.15	590 x 14	£5.68
520 x 13	£4.99	670 x 13	£7.71	560 x 15	£5.85
560 x 13	£5.22	520 x 14	£5.13	640 x 15	£7.24

REMOULD TYRES

FROM £2.50

BATTERIES

FROM ONLY

£5.75

EACH **EXCHANGE**

NEW RADIAL PLY

Size	Our Price	Size	Our Price	Size	Our Price
145 x 10	£6.19	145 x 13	£7.00	175 x 13	£8.77
155 x 12	£6.96	155 x 13	£7.40	165 x 14	£8.29
	A COURT OF THE PARTY OF	165 x 13	£7.84		

* All Prices Quoted Subject to VAT

EXPERT WHEEL BALANCING AND ALIGNMENT — VULCANISING

VALLEY SERVICE STATION

MINISTRY OF TRANSPORT VEHICLE TESTING STATION 655 WOOLWICH ROAD, CHARLTON, S.E.7 LOOK FOR THE TEXACO SIGN Telephone: 858 6639



also at

BOROUGH SERVICE STATION

69 BOROUGH ROAD, S.E.1 (within 2 minutes of Elephant and Castle) LOOK FOR THE TEXACO SIGN Telephone: 407 0484

TUNE IN ON "THREE"

by Tony Pullein

ALL HAVE LOST NOW

Our record of being the only unbeaten team in Division Three was well and truly shattered at Colchester where the home side won 3—0. That left Manchester United, Norwich, Oxford, Mansfield and Reading the only clubs in the Football League without a defeat.

Southend United had lost their unbeaten League record the night before when going down at home to Crystal Palace. The attendance of 17,394 was Southend's best for a League game for well over ten years, though almost half of them were Palace fans who are rapidly gaining a reputation for being the most loyal in the land.

Though the club has dropped from the First to the Third Division in two years, Palace supporters are following their favourites all over the place. At Brighton they swelled the crowd to 26,235.

Brighton produced one of their best performances so far to beat Watford 2—0 and Manager Peter Taylor confirmed that he in no way misses his old chum Brian Clough. "His departure has made little difference to me personally," he said. "I've got a job to do here, I have the backing of the board and the players. If things do not turn out well, I shall not pass the buck. If things go well—as I believe they will, given time—I shall accept the accolades."

Demonstrating farmers almost caused Bournemouth to arrive late at Hereford. As the Bournemouth team coach dawdled along behind tractors and trailers, Hereford officials anxiously awaited news of them. The game eventually kicked off on time, then the Bournemouth team itself left things late with

Trevor Howard netting the only goal of the game three minutes from time.

Bournemouth's defence is the best in Division Three. They had conceded only one goal in five League games.

Few clubs, if any, have been involved in more transfer deals than Crystal Palace over the past three years or so. Still the activity continues. Within hours of Don Rogers departure for Queens' Park Rangers, defender Mel Blyth was off on a £60.000 transfer to Southampton. And Palace themselves signed former England man Terry Venables from Queen's Park Rangers, plus Welsh under 23 defender lan Evans.

Venables wasn't entirely fired with enthusiasm over the move. "I was absolutely shattered when Rangers told them they wanted me to go," he said.

TOP ATTENDANCES

		Aggregate	Average
1.	Brighton (1)	49,368	16,456
2.	Crystal Palace (2)	28.780	14,390
3.	Preston (3)	47,555	11,888
4.	Southend United (10)		10,031
5.	Plymouth (6)	18,283	9.142
6.	Peterborough (4)	16,925	8,463
7.	Watford (5)	14,996	7,498
8.	Hereford (9)	29,795	7,449
9.	Blackburn Rovers (7)	14,248	7,124
10.	Gillingham (8)	21,357	7.119
12.	CHARLTON (—)	12,938	6,469

LEADING MARKSMEN

CHANGE THE PARTY OF THE PARTY O	1	O'CONTRACTOR OF THE PARTY OF TH		
		.cague	Texaco	
Carrier Carrier Control Contro	League	Cup	Cup	Total
Rafferty (Plymouth) 6			6
Whittle (C. Palace)	3	3	-	6
Guthrie (Southend)	3	2	-	5
Holden (Preston)	4		1	5
Buckley (Walsall)	3	1	310 <u>3</u> 3	4
Downes (Halifax)	4			4
Eastoe (Swindon)	4	-		4
Leslie (Colchester)	2	2		4
Lewis (Grimsby)	4	-	-	4
McNeil (Hereford)	3	1	I SELAN	4

NEWSDESK

LINE-UPS
FIXTURES
TRAVEL
HALF-TIMES
LEAGUE TABLES

BY CAR TO SOUTHEND

Compiled by the Royal Automobile Club Approximately 38 miles from Charlton

Enter Southend by Prince Avenue (A. 127) and continue to the roundabout. Take the third exit - Victoria Avenue. Continue to the second set of crossroads - West Street and East Street - and turn right on to West Street and the ground is on the right.

There is parking space available at the ground and some street parking is allowed but controlled by the police, so watch for any special signs including diversions.

Your nearest R.A.C. offices are at:

R.A.C., P.O. Box 100, R.A.C. House, Lansdowne Road, Croydon CR9 2JA; or; R.A.C. Northern Home Counties, 130, St. Albans Road, Watford, Herts.

HALF-TIME SCORES

A	Aldershot v. Colchester U
В	Blackburn R. v. Halifax T
C	Bournemouth v. Brighton
D	Crystal P. v. Wrexham
E	Peterborough v. Preston NE
F	Plymouth A. v. Gillingham
G	Port Vale v. Hereford U
H	Walsall v. Tranmere R
J	Watford v. Southend U
K	Arsenal v. Luton T
L	Ipswich T. v. Chelsea
M	Liverpool v. Stoke C
N	QPR v. Newcastle U
P	West Ham U. v. Leicester
Q	Wolverhampton v. Tottenham
R	Aston V. v. Millwall
S	Fulham v. Norwich C
T	Oxford U. v. Orient

Note: ENGLAND v. PORTUGAL

Wednesday, 20th November, 1974 k.o. 7.45p.m. at Wembley

Seats: £6. £5. £4. £3. Standing £1.20 Applications with correct remittance and stamped addressed envelope to the office by Monday, 7th October, 1974. South East Counties League Division 1 7.9.74 v. IPSWICH (H) 1—1 Cope, Sees, Pacey, Wright, Lockie, Beeson,

Penfold, Bailey (Wilson), Harrison (Evans), Batten, Mills. (1 o.g.)

14.9.74 v. CRYSTAL PALACE (A) 0—1 P. Halsey, Sees, Pacey, Wright, Lockie, Bailey Penfold, Wilson, Harrison, Batten, Mills.

South East Counties League Div. 1 at 14.9.74

	CAL	100		100			
	P	W	D	L	F	A	Pts
lpswich	5	3	2		21	5	8
Fulham	5	3	2		15	4	8
Tottenham	5	3	1	1	17	2	7
Chelsea	4	3	1	_	16	3	7
Crystal P	5	3	1	1	9	7	7
Southend	4	3	_	1	11	5	6
Orient	5	2	2	1	13	6	6
Queens P R	4	3		1	7	4	6
Arsenal	5	1	2	2	10	9	4
Charlton	5	1	2	2	4	7	4
Reading	5	2	_	3	5	19	4
West Ham U	4	1	1	2	6	8	3
Watford	5	1		4	6	22	2
Portsmouth	4	_	1	3	4	15	1
Millwall	5		1	4	3	15	1
Gillingham	4			4	2	18	-

THE FOOTBALL LEAGUE DIVISION III up to and including Saturday Sept. 14th

Park and Dataset Household In the St	P	W	D	L	F	A	Pts
Southend	6	4	1	1	9	3	9
Preston	6	4	1	1	11	6	9
Peterborough	5	4	_	1	8	5	8
Bournemouth	5	3	1	1	4	1	7
Charlton	5	3	1	1	6	5	7 7 6 6 6
Blackburn	5		1	1	6	5 7	7
Crystal Palace	5	3	_	2	10		6
Colchester	5	3 3 2	2	1	8	5	6
Brighton	5	3	_	2	5	4	6
Watford	6	2	2 2	2	8	10	66555544
Swindon	6	2	2	2	8	10	6
Walsall	5	1	3	1	8	7	5
Halifax	6	1	4	1	8	11	5
Tranmere	6	2	1	3	5	7	5
Bury	6	2	1		5	8	5
Huddersfield	5	2 2	-	3	6	5	4
Plymouth	6	2	_	4	10	11 9	4
Wrexham	5	1	2	2	6	9	4
Hereford	6	2	_	4	5	7	4
Port Vale	5	1	2	2	6	9	4
Aldershot	6	2	1	2	6	9 7	*4
Grimsby	5	1	1	3	7	7	3
Chesterfield	5	1	1	3	6	8	3
Gillingham	5		2	3	3	7	2
* Alderstat be		nd .			adue	ted fo	r

* Aldershot have had a point deducted for playing an an ineligible player.

R.T.S. **FABRICATION** LTD.

Steel Fabrications Builders' Engineers Arc and Gas Welding General Ironwork

Works:

409 Silwood Street Bermondsey, S.E.16

Tel.: 01-237 4914

Contractors to Charlton Athletic F.C.

ANY SIZE-ANYWHERE

Cliff Woodgate Shaun Fitzgerald

REMOVALS

01-854 3072 (day)

01-855 5097 (evening)

CRANFIELD COMPUTER SERVICES LTD.

Computer Supplies

PAPER TAPES STATIONERY EDGE PUNCH CARDS CONSOLE STATIONERY etc., etc.

> Sales Office 01 - 778 3138 (24 hours)

Frankfurt Road. Herne Hill, London, S.E.24

ANDRESS

PRINTING COMPANY LIMITED

Periodical and Commercial Printers

91-93 WADDON NEW ROAD CROYDON, SURREY CRO 4JB

Telephone: 01-688 3182-3





STONE MANGANESE MARINE LIMITED

We wish the Club every success in the coming season and we hope that you, the supporters, will be watching good and entertaining football at The Valley.

Why not ensure further enjoyment during the 1974-75 season—and many seasons to come—by taking a secure and well paid job with us. Our factory is only 5 minutes walk from this ground.

We presently have vacancies for:-

Electricians

Moulder Coremakers

Centre Lathe Turners

Draughtsmen

Clerical Staff

Inspectors

Fitters

Applications to:

Personnel Department Stone Manganese Marine Limited Woolwich Road, Charlton, S.E.7

Tel.: 01-858 6171 ext. 112

Peter Hunt's shot hits the roof of the Huddersfield net.

Photo by Tom Morris

CHARLTON ATHLETIC MATCH FACTS AND FIGURES

eroruog	80	2458	0	-	ŀ						1														
	-	-	-	-	-	-	-	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	-
	+	H	H	H	┝	+	H	-	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	
	H			-	H	-	H	+	+	+	+	+	+	+	+	+	+	+	+	+			+	+	1
				-	H	H	H	H	t	t	+	+	+	+		+			t		+	+	+	+	1
				H				+	+	+	+	+	t	+	+	+			+	+	+	+	+	+	1
				H	H	H	H	t	t	t	1	+	+	t	+	+	+	+	+	+	+	+	+	t	+
								1	T		1	1	t		1	1			1	1			1	T	t
YOUNG	9	9	9	9	9	9	9	9	100		t	T	1	T	T	T	1		T			T	T	1	1
ИАМЯАМ	m		m						T		T		T			T	1	1	1	t	T	T	T		Ì
TTUT	4	H						Ī						T						5					1
TIMBRIDGE		2				12														1					
POWELL	7	7	7	7	7	7	7	7																	
PENFOLD			12																						
PEACOCK	Ξ	=	=	=	=	=	=	=						L	4										
TNUH	12	4	4	4	4	4	4	4						-			L								
HORSFIELL	S	S	2	m	ın	ıs	w	0		L		L	L			1			L		1	L			
HALES	со	co	œ	œ	00	œ	œ	00		-	1	1	F	L		1	1	+	+	-	+	-	1	-	4
GOLDTHORPE				12	12		2	S			-	L	-			-	+	-	-	+	1	1	-	-	1
PLANAGAN										-	-	-		-	L	-	+	+	+	-	-		1	-	1
YHANUG	•	2	0	0	2	9	2		-	-	-		1	-	-	-	1	L	-	-	4	-	1	_	1
рима	7	-	-	-	-	-	-	-		-	-	-	L		-	-	-			+		-	1		1
DYNIES	6	II to						12		-	+	-	-	-	-	+	+	-	-	+	-	-	-		1
SITAUD	1 2	7	2	2	2	7	7	7		+	+	+	-	-	H	H	+	+	+	+	+	+	+		+
NAMWOB	4	0	6	6	6	0	0	0		-	┢	+	-	-	-	+	+	+	+	+	H	+	+		ł
eanabnessA	2566	1165	6398	9636	1559	21615	\$527	1869																	
Result	2-2	4-0	2-0	9-	0-1	1-5	0-3	0-7										E							
	4	I	Ξ	٨	I	K	<	4	I	I	4	I	I		4	I	I	4	I	4	4		I		Ī
* Substituted				Gillingham	Huddersfield Town	7/27	Colchester United	Preston North End	Swindon Town	Brighton & Hove Albion	Southend United	Tranmere Rovers	Peterborough United	League Cup 3	Bury		Watford	AFC Bournemouth	Plymouth Argyle	Watford	Aldershot	League Cup 4	Walsall	F.A. Cup I	
moT a kale at	Aug. 17	. 20	24	E .	Sept. 7	= :	. 14	17	71	24	27	Oct. 1	2	6	. 12	61 ::	77	56	Nov. 2	9	6	2	9	23	

Lear Designa Co 1rd Worldon New Road Crouden

Charlton Athletic

Swindon Town

Red and White

All Blue

John DUNN

Mark PENFOLD

Ray TUMBRIDGE

Richie BOWMAN

mome borning

Robert GOLDTHORPE

David YOUNG

Bob CURTIS

Colin POWELL

Arthur HORSFIELD

Derek HALES

Phil WARMAN

Tim BARROW

Jim McLAUGHLIN

John TROLLOPE

Terry HUBBARD

Frank BURROWS

Colin PROPHETT

David MOSS

Dave SYRETT

Peter EASTOE

Joe BUTLER

Tommy JENKINS

WIII DIXON

Referee:

L. C. Shapter (Devon)

Linesmen:

W. H. Dance (Herts) — cerise D. R. Hughes (Sussex) — orange

Join our Team...

.... Positions for skilled and semi-skilled men. Also clerical vacancies. Write, call in or phone our Employment Department, G. A. Harvey & Co. (London) Ltd., Woolwich Road, Charlton, SE7 7RJ Tel: 01-858 3232.

HARVEY

Charlton Athletic Football Company Limited. Founded 1905 The Valley, Floyd Road, London, S.E.7. Telephone 01-858 3711